FROSTY DAY

SPONSORSHIP OPPORTUNITIES

17th Annual Frosty Day

Frosty returns Sunday December 6, 2026

Frosty Day has "snowballed" since it began fifteen years ago. The crowds for this year are expected to be larger than ever and we need your help!

It is your support, participation and involvement that help make Frosty Day so memorable for the hundreds and hundreds of residents and visitors who come to Armonk to enjoy all of the family fun-filled events of Frosty Day.

We want you to be part of this year's plans. Your donation helps guarantee that our event remains free to all participants. The music, marching bands, rides and attractions are provided free of charge for all.

Have your company name associated with Frosty Day. As Westchester County Executive George Latimer stated, "It's wonderful to celebrate the holiday season with the return of Frosty to his hometown of Armonk. Frosty Day is a must-do in Westchester!"

Our Frosty Day brochures, website and signs throughout town will list all the sponsors and supporters. Your name needs to be associated with this event to be seen by all.

Friends of Frosty Inc. is a 501(c)3 Charity, so your donation is tax deductible. We are a non-profit organization that oversees the event and includes a Winter Warmth Project which collects clean and gently used winter clothing such as outdoor jackets, hats, scarves, gloves and mittens for those in need... People can make Winter Warmth donations at the North Castle Public Library, Hergenhan Rec Center and Fredericks Dry Cleaners. A monetary donation will also be made to the charities.

As a kick-off to the Holiday season, Frosty reminds people of the magic to be found during this time of year for young and old alike.

Be a supporter of Frosty Day and be part of the magic!

SPONSORSHIP OPPORTUNITIES

TOP HAT	**Diamond**	$3,000+	• Tier 1 Logo – Website, Brochure and Signage • Announced during Parade and Lighting Ceremony
BUTTON NOSE	**Platinum**	$1,500+	• Tier 2 Logo – Website, Brochure and Signage • Announced during Parade and Lighting Ceremony
RED SCARF	**Gold**	$1,000+	• Tier 3 Logo – Website, Brochure and Signage • Announced during Parade and Lighting Ceremony
SNOWBALL	**Silver**	$500+	• Tier 4 Logo – Website and Brochure
SNOWFLAKE	**Bronze**	$100+	• Logo on Website

For further information regarding Frosty Day go to our website: armonkfrosty.com
or contact: Robby & Carol Morris at 914 273 6301.

Friends of Frosty, Inc.™ ~ c/o Robby Morris ~ 70 Old Byram Lake Rd ~ Armonk, NY 10504

FROSTY DAY

SPONSORSHIP FORM

Frosty returns Sunday, December 6, 2026

→Forms are due by November 22, 2026←

Check your commitment level below and text a pic of this completed form to Robby Morris at 914 260 5431 or email to morrisrw@ft.newyorklife.com.

Please email your high-res logo (jpeg, eps or pdf) **file to Kristen Mathis at kristen@swangraphicsny.com**

☐ TOP HAT	Diamond	$3,000+
☐ BUTTON NOSE	Platinum	$1,500+
☐ RED SCARF	Gold	$1,000+
☐ SNOWBALL	Silver	$500+
☐ SNOWFLAKE	Bronze	$100+
☐ OTHER AMOUNT	Frosty thanks you for your contribution!	$_____

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Cell: _____ Email: _____

Signature (required): _____

Please make checks payable to Friends of Frosty and mail to:
Robby Morris
70 Old Byram Lake Road
Armonk, NY 10504

For any questions, please contact
Robby Morris, President
914 273 6301

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